

# Privacy Policy

## Our contact details

Name: McDonald's Restaurants Limited

Address: 11- 59 High Road, East Finchley, London, N2 8AW, UK

Contact form: <https://customerservices.mcdonalds.co.uk/hc/en-gb/requests/new>

## The type of personal information we collect

We do not collect any personal information in your use of this service.

We process your IP address as a normal function of the internet to communicate with your device when it connects to this service.

Your IP address is not stored and is deleted when you disconnect from this service.

We collect the following anonymous information to understand the use of this service, which is deleted after 90 days:

- Country
- Browser
- Operating system
- Date and time of visit

## How we get the personal information and why we have it

We obtain your IP address when it connects to this service. We use your IP address to communicate with your device to provide the service. Under the General Data Protection Regulation, we rely on the lawful basis of legitimate interest to process this information.

## Your data protection rights

Under data protection law, you have rights including:

**Your right of access** - You have the right to ask us for copies of your personal information.

**Your right to rectification** - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

**Your right to erasure** - You have the right to ask us to erase your personal information in certain circumstances.

**Your right to restriction of processing** - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

**Your right to object to processing** - You have the the right to object to the processing of your personal information in certain circumstances.

Please note that the amount of personal information processed in your use of this service is minimal, so some of your data protection rights may not be relevant in this instance.

You are not required to pay any charge for exercising your rights, but if your request is manifestly unfounded or excessive, we may charge a reasonable fee or refuse a request.

If you make a request, we have one month to respond to you.

Please contact us via the contact form above if you wish to make a request.

## **Cookies and other technologies**

We do not use cookies or similar technologies to monitor or track your use of this service.

## **How to complain**

If you have any concerns about our use of your personal information, you can make a complaint to us via the contact form above.

You can also complain to the ICO, which is the supervisory authority in the UK, if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Helpline number: 0303 123 1113

ICO website: [www.ico.org.uk](http://www.ico.org.uk)